



CTV Sports Producer

Description: Sports Producers are responsible for finding content, fact-checking and creating a 30 minute sports show once a week, as well as following stories for anchors/reporters to cover. Must have an interest and passion for broadcast journalism, athletics, and community engagement.

An ideal candidate has the following traits:

- Interested in pursuing a career in broadcast journalism.
- Follows local and national sports regularly and watches professional newscasts.
- Possesses a strong grasp of video editing and news writing skills; preference given to candidates who have taken Reporting: Sports.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong understanding of social media principles and ethics.
- Strong communication skills and ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Responds to newsworthy events and prioritizes timeliness.
- Possesses a strong understanding of journalist ethics.

Main Responsibilities:

- Works with the anchors/reporters to cover content and brainstorm stories that are newsworthy and relevant to the student body and Fort Collins community.
- Finds local angles on national news and incorporates coverage into the show.
- Works with the CTV Social Media & Graphics Coordinator to coordinate social media posts for the upcoming show.
- Writes sports readers and stacks the show in Ross Inception to create a 30 minute sportscast.
- Has all scripts reviewed and approved by the Sports Director.
- Reviews and approves all video packages before staff export.
- Attends the scheduled show and communicates with studio crew/anchors to ensure the show runs smoothly.
- Communicates frequently with the Executive Producer about problems that could disrupt production.
- Willing to help with community outreach projects throughout the semester.

Sports-Specific Responsibilities:

- Helps to professionally communicate with prominent members of the University and the City in order to build trust within the community, such as Ram Productions and CSU Athletics.
- Available to push breaking news or newsworthy content that occurs outside of regularly scheduled show.
- Pitches creative ideas for future sports coverage and social media engagement.

- Works with the Executive Producer and reporters/anchors to provide resources necessary for investigative reporting to occur.

Time Commitment: Must attend the scheduled show, 2 hours, as well as put in between 4-6 hours a week assigning stories, writing scripts, and organizing show. Overall, must be able to commit 8+ hours a week.

Compensation: The Executive Producer and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the Sports Producer. Compensation will be hourly and paid through RMSMC payroll.

To apply: Submit a resume, cover letter and any relevant video samples to ctv@collegian.com with the subject line: "CTV 2021-2022 Application: Sports Producer" by noon on April 17th, 2021. Interviews will be scheduled and held by the Executive Producer between April 19th-23rd. Be prepared to answer questions regarding the attributes and responsibilities listed above.