



## CTV Variety Show Producer

**Description:** Variety Show Producers are responsible for creating an entertainment show once a month, as well as finding and following stories for variety show hosts to cover. Must have an interest and passion for broadcast journalism, entertainment, and community engagement.

### **CTV Variety Shows:**

1. ***CTV Local Beats*** - local music show
2. ***Humans of CSU*** - talk show
3. ***CTV Cooks*** - cooking show
4. ***RamLife Entertainment*** - general entertainment news show
5. ***Español Telediario*** - Spanish newscast
6. ***Nerd show***- talk show

\*Each show is expected to follow the CTV Mission Statement: *“Collegian Television strives to serve the CSU and Fort Collins community by training students to create content that not only entertains viewers, but informs them on current, local, and relevant information, events, and ideas.”*

### **An ideal candidate for this position has the following traits:**

- Interested in pursuing a career in broadcast journalism.
- Follows local and national news regularly and watches professional newscasts.
- Possesses a strong grasp of video editing and news writing skills; preference to candidates who have taken TV News Writing.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong understanding of social media principles and ethics.
- Strong communication skills and ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Responds to newsworthy events and prioritizes timeliness.
- Possesses a strong understanding of journalist ethics.

### **Main Responsibilities:**

- Works with hosts to cover content and assign stories that are newsworthy and relevant to the student body and Fort Collins community.
- Works with the CTV Social Media & Graphics Coordinator to coordinate social media posts and graphics for the upcoming show.
- Writes all scripts for a 30 minute show and has them approved by the Entertainment Director.
- Attends the scheduled show and communicates with studio crew and hosts to ensure the show runs smoothly.
- Attends weekly entertainment meetings led by the Entertainment Director and contributes story ideas.
- Communicates frequently with the Executive Producer about problems that could disrupt production.

- Volunteers for CTV 10 hours a semester - specifically for other variety shows.
- Willing to help with community outreach projects throughout the semester.

**Time Commitment:** Must attend the scheduled show for 2 hours, as well as put in between 4-6 hours a month assigning stories, writing scripts, and organizing show. Also, be willing to volunteer 10 hours a semester. Overall, must be able to commit 8+ hours a month.

**Compensation:** The Executive Producer and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the Variety Show Producer. Compensation will be hourly and paid through RMSMC payroll.

**To apply:** Submit a resume, cover letter and any relevant video samples to [ctv@collegian.com](mailto:ctv@collegian.com) with the subject line: "CTV 2021-2022 Application: Variety Show Producer - '*INSERT SPECIFIC SHOW*'" by noon on April 17<sup>th</sup>, 2021. Interviews will be scheduled and held by the Executive Producer between April 19<sup>th</sup>-23<sup>rd</sup>. Be prepared to answer questions regarding the attributes and responsibilities listed above.

More information about CTV can be found at <https://collegian.com/ctvvideo/> and <https://www.youtube.com/user/CTVNews11/>. Please reach out to [ctv@collegian.com](mailto:ctv@collegian.com) for more information about this position.