

# COLLEGE AVENUE

## Multimedia Editor

The College Avenue Multimedia Editor is a leader and student manager for overseeing content production of College Avenue. The Multimedia Editor works with reporters and is dedicated to the production of content of College Avenue's digital and print products. The Multimedia Editor is also involved in conceptualizing visual components to compliment stories. This position requires a commitment of 5-7 hours per week of work-related duties.

## Diversity Statement

Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.

## The ideal candidate possesses the following qualities

- ❖ Strong editing skills, familiarity with AP Style
- ❖ Ability to think ahead and plan for success
- ❖ Knowledge of incorporating forms of multimedia into online stories, such as video, hyperlinks, maps, social media posts, web graphics, etc.
- ❖ Experience with coding in HTML, CSS
- ❖ Ability to effectively work and communicate with reporters
- ❖ Has effective communication skills and the ability to adapt under pressure
- ❖ Holds a strong understanding of journalistic ethics and its applications to covering magazine content
- ❖ Prioritizes teamwork to maintain an inclusive, professional culture at the magazine
- ❖ Is driven to work with reporters to improve their writing
- ❖ Ability to present information in an engaging, visual manner
- ❖ Knowledge of SEO (Search Engine Optimization)

## Main Responsibilities

- ❖ Helps to run weekly reporter meetings for the desk
- ❖ Holds staff accountable for content production in collaboration with Editor-in-Chief and Visual Editor
- ❖ Communicates with Editor-in-Chief and Visual Editor about problems that could disrupt production

- ❖ Coaches on writing skills and visual presentations of information with reporters
- ❖ Actively provides feedback to reporters in order to facilitate growth
- ❖ Conceptualizes visual elements to pair with digital presentation of stories
- ❖ Manages social media platforms for College Avenue

### **Managerial Responsibilities**

- ❖ Attends weekly meetings
- ❖ Coaches on writing skills and visual presentations of information with reporters
- ❖ Helps to brainstorm magazine content and improve reporter's ideas
- ❖ Manages and organizes content for publication
- ❖ Can handle and mediate conflict between reporters if necessary

### **Compensation**

\$13 per hour.

### **To Apply**

Submit a **resume, cover letter and a statement outlining your vision and ideas for the magazine** to [editor@collegeavemag.com](mailto:editor@collegeavemag.com) in one PDF with the subject link: "College Avenue: 2021 - 2022 Application Multimedia Editor" by 11:59 p.m. on Friday, April 23. Interviews will be scheduled and held by the Editor-in-Chief between April 26 - 30. Be prepared to answer questions regarding the attributes listed above.