



CTV News Director

Description: The News Director is a leader and student manager responsible for overseeing and directing the operations of the CTV News department. This person maintains a presence in the newsroom and is actively engaged in the production of content and dedicated to the overall quality of the CTV's packages and video stories.

An ideal candidate has the following traits:

- Possesses a strong understanding of news principles and is able to evaluate story ideas based on local news priorities.
- Possesses a strong grasp on broadcast news writing; preference to candidates who have previously taken TV News Writing.
- Thinks ahead and plans for success of the department.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong communication skills and an ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Responsive to newsworthy events and prioritizes timeliness.
- Has a proficient understanding of Adobe Premiere and video production principles.
- Has a strong understanding of journalist ethics and its application to objective news reporting.
- Prioritizes teamwork to maintain an inclusive and professional culture.
- Responds quickly to feedback and criticism and adjusts for the success of the team.

Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.

Main Responsibilities:

- Leads story assignment meetings for the desk once a week for one hour.
- Keeps reporters accountable through the feedback system, as well as through direct communication.

- Plans an appropriate amount of content and takes responsibility with producers for the desk.
- Reviews and approves all News scripts in Inception before show goes live.
- Reviews and approves all News video packages before anchors/reporters export.
- Communicates frequently with producers about problems that could disrupt production.
- Attends weekly budget meetings in order to communicate effectively with the management team.
- Encourages new reporters by coaching in-depth, investigate news gathering skills.
- Must lead/attend trainings as assigned by Executive Producer.
- Must maintain a professional profile both in and outside the workplace as a representative of CTV.

News-Specific Responsibilities:

- Attends majority of shows and plans multiple lead stories each week.
- Applies for media credentials (press passes) to ensure reporters have access to all newsworthy events.
- Professionally communicates with University officials and prominent student leaders on campus, such as *ASCSU Deputy Chief of Staff* and *Dell Rae Ciaravola of External Relations*.
- Communicates with Social Media & Graphics Coordinator in order to push breaking news.
- Possesses a basic understanding of press-specific Colorado law and how it relates to records requests.
- When relevant, develops specific beats for reporters in order to cultivate strong relationships between sources and reporters (i.e. ASCSU beat).
 - If the ASCSU beat reporter is not filled, the responsibility of covering ASCSU falls upon the News Director.
- Limits amount of MOS stories air throughout the semester.
- Encourages reporters to cover hard news and avoid soft event coverage.
- Works with reporters to find angles for stories and multiple different perspectives on bipartisan issues.
- Directs in-depth and investigative stories and works with the producers to provide resources necessary for reporting to occur.
- Communicates with News producers about story assignments for the upcoming week following the desk meeting.
- Managing and reviewing content uploaded to CTV's YouTube page, ensuring it meets quality expectations.

Time Commitment: Must be able to attend at least three of the shows weekly from 6 p.m. until the show is uploaded to YouTube and scheduled on the server, Monday through Thursday. Must be able to attend a half hour meeting once a week with the Executive Producer. Overall, must be able to commit 10+ hours a week.

Compensation: The Executive Producer and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the News Director. Compensation will be hourly and paid through RMSMC payroll.

To apply: Submit a resume, cover letter and a short 2-3 slide PowerPoint about how you would lead and your big ideas to ctv@collegian.com with the subject line: "CTV 2021-2022 Application: News Director". Interviews will be scheduled and held by the Executive Producer. Be prepared to answer questions regarding the attributes and responsibilities listed above. The position will be open until filled.