



CTV Entertainment Anchor

Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.

Description: Entertainment Anchors are responsible for finding stories and reporting on them for CTV, attending weekly entertainment meetings, as well as anchoring once a week. Must have an interest and passion for broadcast journalism, creating videos, and community engagement.

An ideal candidate for this position has the following qualities:

- Interested in pursuing a career in broadcast entertainment.
- Possesses a strong grasp of videography and editing skills.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong understanding of social media principles and ethics.
- Possesses strong communication skills and an ability to plan content ahead of time with supervisors.
- Effectively balances time commitments outside of work.
- Responds to newsworthy events and prioritizes timeliness.
- Possesses a strong understanding of journalist ethics.

Main Responsibilities:

- Works with the Entertainment Director and show Producers to cover content that is newsworthy and relevant to the student body and Fort Collins community.
- Attends weekly entertainment meetings led by the Entertainment Director and contributes story ideas.
- Works with the Social Media & Graphics Coordinator to create social media posts to tease the stories being covered.
- Films and edits packages, VO/SOTS, VOs and writes lead in/tags or readers for the story.
- Uploads videos to the CTV YouTube and collegian.com in a timely manner.
- Writes entertainment scripts and collects videos/photos that are relevant to the stories chosen.
- Attends the scheduled show, dressed in business attire, and hosts the entertainment segment.
- Communicates frequently with the Entertainment Director and show Producers about problems that could disrupt production.

- Willing to help with community outreach projects throughout the semester.

Time Commitment: Must attend the scheduled show for 2 hours, as well as put in between 3-6 hours a week for filming and editing packages. Also, must be willing to volunteer for CTV when needed. Overall, must be able to commit *8+ hours a week*.

Compensation: The Executive Producer and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the Entertainment Anchor. Compensation will be hourly and paid through RMSMC payroll.

To apply: Submit a resume, cover letter and any relevant video samples to ctv@collegian.com with the subject line: "CTV 2021-2022 Application: Entertainment Anchor" by midnight on November 28, 2021. Interviews will be scheduled and held by the Executive Producer between November 29th- December 10th. Be prepared to answer questions regarding the attributes and responsibilities listed above.

More information about CTV can be found at <https://collegian.com/ctvvideo/> and <https://www.youtube.com/user/CTVNews11/>. Please reach out to ctv@collegian.com for more information about this position.