



## CTV Freelance Videographer

*Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.*

**Description:** Freelance Videographers are responsible for creating video stories/covering beats for CTV by attending events and reporting using video equipment. Must be actively engaged in the production of video content and dedicated to the journalism code of ethics. This position requires a commitment of at least 6 stories a semester.

### **Freelance Beats:**

- 1. Senate Beat Reporter - required weekly Wednesday commitment to attending the ASCSU Senate meetings in the LSC Chamber at 6:30 p.m. and creating a package for Thursday show**
- 2. Tuesday News Beat - bi-weekly commitment**
- 3. Thursday News Beat - bi-weekly commitment**

### **An ideal candidate for this position has the following qualities:**

- Possesses a strong grasp of videography and editing skills.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong understanding of social media principles and ethics.
- Possesses strong communication skills and an ability to plan content ahead of time with supervisors.
- Effectively balances time commitments outside of work.
- Responds to newsworthy events and prioritizes timeliness.
- Possesses a strong understanding of journalist ethics.

### **Main Responsibilities:**

- Works with the News Director and show Producers to cover content that is newsworthy and relevant to the specific show, i.e., news, sports, music, food, politics, etc.
- Attends weekly news meetings led by the News Director.
- Works with the Social Media & Graphics Coordinator to create social media posts to tease the stories being covered.
- Films and edits packages, VO/SOTS, VOs and writes lead in/tags or readers for the stories.
- Upload videos to YouTube and [collegian.com](http://collegian.com) in a timely manner.

- Communicates frequently with the News Director and show Producers about problems that could disrupt production.
- Willing to help with community outreach projects throughout the semester.

### **News Specific Responsibilities:**

- Helps to professionally communicate with prominent members of the University and the Fort Collins Community to build trust within the community.
- Available to push breaking news or news that occurs outside of regularly scheduled content.
- Pitches creative ideas for future stories and social media engagement.
- Works with the Executive Producer and show Producers to provide resources necessary for investigative reporting to occur.

**Compensation:** First two packages are unpaid, Freelance Videographers will be paid \$15 per video story after that. Compensation will be paid through Rocky Mountain Student Media Corporation direct deposit.

**To apply:** Submit a resume, cover letter and any relevant video samples to [ctv@collegian.com](mailto:ctv@collegian.com) with the subject line: "CTV 2021-2022 Application: Freelance Videographer- '*INSERT SPECIFIC BEAT*'" by midnight on November 28, 2021. Interviews will be scheduled and held by the Executive Producer between November 29<sup>th</sup>- December 10<sup>th</sup>. Be prepared to answer questions regarding the attributes and responsibilities listed above.

More information about CTV can be found at <https://collegian.com/ctvvideo/> and <https://www.youtube.com/user/CTVNews11/>. Please reach out to [ctv@collegian.com](mailto:ctv@collegian.com) for more information about this position.

### **Requirements for Packages:**

Length: 1:20-1:50

Sources: Must have *at least two* sources interviewed for the package

Standup: Must have a *motivated* stand up pertaining to the story

Narration: Must have a recorded narration that moves the story forward

Standard: Must end each package with "For CTV News, I'm (name)"

Lead in/tag: Must provide producer with an anchor lead in and a tag to the package Other: Must have natural sound, plenty of relevant broll (with a variety of wide, medium, and tight shots), and CTV supers with names spelled correctly

### **Requirements for VO's, VO/SOT's**

Length: keep VO's from 0:40-1:00, SOT soundbites must be 0:10-0:20

Sources: SOT's must be a relevant source of information, soundbite chosen should be an official comment, opinion, or something that has a stronger impact when said from someone other than the anchor

Narration: videographer must write the narration for the Producer/Anchor. Must have a strong lead and a lead in to the soundbite that does not parrot the quote.

Other: SOT must have the CTV supers with names spelled correctly, natural sound no higher than -15 -18.