



## **CTV Sports Anchor**

*Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.*

**Description:** Sports Anchors are responsible for finding local sporting events, attending weekly sports meetings, and reporting for CTV, as well as anchoring once a week. Must have an interest and passion for broadcast journalism, sports, creating videos, and community engagement.

### **An ideal candidate for this position has the following qualities:**

- Interested in pursuing a career in broadcast sports journalism.
- Possesses a strong grasp of videography and editing skills.
- Passionate about sports journalism.
- Understands the importance of working outside of business hours to respond to newsworthy events.
- Strong understanding of social media principles and ethics.
- Possesses strong communication skills and the ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Possesses a strong understanding of journalist ethics.

### **Main Responsibilities:**

- Works with the Sports Director and the Sports Producer to cover athletic content that is newsworthy and relevant to the student body and Fort Collins community.
- Signs up for sporting events and films/edits highlights.
- Works with the CTV Social Media & Graphics Coordinator to create social media posts to tease the sports being covered.
- Attends a weekly sports meeting led by the Sports Director and contributes coverage ideas.
- Writes scripts about CSU sports and compiles relevant photos/videos.
- Uploads videos to the CTV YouTube and [collegian.com](http://collegian.com) in a timely manner.
- Attends the scheduled show, dressed in business attire, and hosts the sports segment.
- Communicates frequently with the Sports Director and Sports Producers about problems that could disrupt production.
- Willing to help with community outreach projects throughout the semester.

### **Sports Specific Responsibilities:**

- Helps to professionally communicate with prominent members of the University sports community to build trust and create contacts.
- Available to push breaking news or news that occurs outside of regularly scheduled content i.e. games/meets/matches/etc.
- Pitches creative ideas for future stories and social media engagement.

**Time Commitment:** Must attend the scheduled show for 2 hours, as well as put in between 3-6 hours a week for filming and editing sports highlights. Also, must be willing to for CTV when needed. Overall, must be able to commit 8+ hours a week.

**Compensation:** The Executive Producer and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the Sports Anchor. Compensation will be hourly and paid through RMSMC payroll.

**To apply:** Submit a resume, cover letter and any relevant video samples to [ctv@collegian.com](mailto:ctv@collegian.com) with the subject line: "CTV 2021-2022 Application: Sports Anchor" by midnight on November 28, 2021. Interviews will be scheduled and held by the Executive Producer between November 29<sup>th</sup>-December 10<sup>th</sup>. Be prepared to answer questions regarding the attributes and responsibilities listed above.

More information about CTV can be found at <https://collegian.com/ctvvideo/> and <https://www.youtube.com/user/CTVNews11/>. Please reach out to [ctv@collegian.com](mailto:ctv@collegian.com) for more information about this position.