



# Digital Strategist/Marketing 2022-2023 academic year

Are you looking for a job that will give you real world, hands-on experience before you graduate?

Our Digital Strategist/Digital Marketing team members are responsible for curating and managing digital content across multiple platforms. The Digital Strategist/Digital Marketing team will create and/or monitor all digital media placement on our website, social media platforms and digital coupon app. This is an exciting opportunity for you to gain hands-on experience working directly in digital and social media.

- Ongoing planning and reporting of digital advertising statistics
- Must have the ability to meet tight deadlines and work efficiently
- Create and place videos, animated GIFs and graphics for clients.
- Monitor and execute media services for clients continually analyzing and optimizing for best returns.

## Details

- Looking for three (3) Digital Strategist/Digital Marketing team members
- A minimum of at least 8 hours per week
- Can work remotely or in our on-campus offices
- Initially \$13.00 per hour.
- Ongoing professional sales training so previous experience is not required.
- Reports to Digital Ad Manager and Senior Media Consultant/Lead Trainer.

## Requirements

- Anyone with a passion for digital advertising and enjoys being a member of a dynamic team.
- Flexible hours during the week to coincide with your class schedule.
- Well organized and the ability to exhibit a high level of attention to detail. The ideal candidate must be creative and bring a positive attitude to the team every day.
- Must have solid communication and presentation skills and display exemplary reliability and follow-through.
- Self-starter with confidence, drive and a strong work ethic. Demonstrate ability to meet and exceed expectations and goals.
- Must be available to attend all training sessions and staff meetings.

## How to apply

Send your resume with a cover letter telling us how your skills are best suited for this exciting opportunity to: [Christa.Reed@colostate.edu](mailto:Christa.Reed@colostate.edu), Christa Reed, Senior Media Consultant/Lead Trainer, Rocky Mountain Student Media.